



Enabling Organizational Agility through Digital Innovation

Pivot to support digital innovation with this hands-on course covering 8 essential Technology Architecture skills — taught by a distinguished Marshall Data Sciences professor, researcher and in demand corporate consultant.

Be prepared to join innovative teams by upskilling with Enabling Organizational Agility through Digital Innovation program. Designed with curriculum from our powerful MBA course, this hands-on 6-week online program will deliver essential skills while helping you start your career pivot to digital and stand out in the crowded job market.

Since digital transformation is about talent and not just technology, it requires well-prepared, strategic and agile business professionals. Stay ahead of the accelerating digital marketplace by learning to analyzing business and technology architecture to support strategic digital innovation. With digital transformation, a growing priority for almost all organizations, the demand for digitally savvy managers, directors and executives is higher than ever.

EARN A DIGITAL BADGE AND CERTIFICATE:

An important aspect of our programs is the ability to share your accomplishment with important stakeholders. Upon completing Digital Innovation, you will earn a digital badge recognizing your new proficiency. Share and showcase your achievements by posting your digital badge on online resumes and social networks such as LinkedIn.

Program Faculty

Ann Majchrzak

Professor of Data Sciences and Operations & USC Associates Chair in Business Administration

Key Takeaways / Curriculum:

Analyzing Business and Technology Architecture to support Strategic Digital Innovation

- Skill 1: Strategically identifying digital assets to leverage in the organization's architecture
- Skill 2: Grouping components to foster agility
- Skill 3: Managing components on the cloud for agility
- Skill 4: Deciding how to use an ERP to help with cross-functional information sharing
- Skill 5: How to implement ERP
- Skill 6: How to flexibly integrate components with reusable business services
- Skill 7: Being able to identify where security threats can come from
- Skill 8: Being able to create a secure infrastructure

Who Should Attend:

Designed in response to requests from professionals who want to learn about the latest digital trends, opportunities and disruptions in order to help pivot their career. This online program provides a hands-on, interactive tour of the important technologies transforming most industries and commerce for business professionals and consultants from traditional organizations, start-ups and entrepreneurs seeking to harness the opportunities afforded by new technologies. This course will help you prepare for a variety of jobs, including technology consultant, business analyst, digital strategist or any job in which you want to help your firm or organization compete with technology.

DATES

First Dates – July 25 - July 29 2022

TIME REQUIREMENT

10 live hours total, 5 live sessions of 2 hours each. There are at least 20 hours of reading and exercises.

PROGRAM COST

\$2,250

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