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## **MICHELLE WROAN**

### **OFFICE MANAGING PARTNER, LOS ANGELES**

### **KPMG IN THE U.S.**

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Michelle Wroan is the managing partner of KPMG's Los Angeles office and leads over 1,500 professionals in providing Audit, Tax, and Advisory services to KPMG's clients. In addition, Michelle is an Audit partner serving clients from the emerging growth stage to mature public companies. Currently, Michelle also serves as the National Media Industry Leader for KPMG's Media practice and is responsible for representing the firm in the marketplace, developing marketplace strategies, leading the growth and success of the firm's media industry practice, and helping ensure clients receive outstanding service.

The media industry team serves film, television, music, broadcasting, sports, publishing, and advertising companies, helping them develop and execute their strategy to succeed during this time of rapid industry disruption. Her significant experience in the tech, media and consumer market industries from startups to Fortune 500 companies produces a unique perspective to help clients.

Michelle is also passionate about advancing women in the workplace. She helped found the Los Angeles chapter of KPMG's Executive Leadership Institute for Women, serves on the executive board of the KPMG Network of Women (KNOW), on the board of the Girl Scouts of Greater Los Angeles, and as a mentor to female entrepreneurs through the Women's Founder Network.